

Our approach to building investment portfolios is based on the following core convictions:

- ◇ We invest in our highest persuasion ideas for each asset class;
- ◇ We are committed to long term valuable companies at attractive prices;
- ◇ We believe that alternative investments should be a part of every portfolio.

We follow a hybrid approach combining both top-down and bottom-up framework analysis to portfolio construction.

- i. We examine various economic factors that may affect the overall market, various sectors and industries, as well as performance and opportunities at a geographical level. This analysis will define our active asset allocation and sector rotation.

Our portfolios consist of the following asset classes:

- American Equities;
  - Canadian Equities;
  - Foreign Equities;
  - Fixed Income;
  - Alternative investments (Infrastructure, Private Equity, Private Lending, etc.).
- ii. In the bottom-up selection process, we will closely examine the fundamentals of companies based on past performance, financial statements and if they are poised to benefit from long term socio-economic trends. We also want for those to have a solid management team, attractive valuation matrix and a high quality of earnings. Further, in order to mitigate volatility and to ensure appropriate diversification, we include an allocation to alternative investments that have shown a low correlation to overall market performance. We believe adding this element to be of great importance, particularly in the current market environment.

### Buy Discipline.

We select up to 25 equities based on the following criteria:

- We seek companies in various sectors that have demonstrated a history of outstanding earnings results over a sustained period of time while trading at relatively attractive levels;
- We focus on strong fundamentals and long term secular growth trends;
- We look for stellar management teams whose interests are aligned with that of shareholders;
- We avoid all companies with excessive leverage;

### Sell Discipline.

Several factors would incite us to exit a position. They are:

- A company reports poor results which we perceive as representing a change in the future earnings potential;
- Changes in consumer habits and longer term trends impacting one of the portfolio holdings;
- Questionable modifications in a management team and/or board members;
- Negative changes to a company's balance sheet;
- Belief that owning shares of a specific company will have very limited upside into the future.

### Top 10 selections (as of September 1st 2022):

1. **Alimentation Couche-Tard**
2. **Apple INC.**
3. **BTB REIT**
4. **Citigroup**
5. **Intact Financial**
6. **Manulife Financial**
7. **Mastercard INC.**
8. **Microsoft Corp.**
9. **PRO REIT**
10. **Taiwan Semiconductor**



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## Appendix A – Important Disclosures

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